



## **MEDIA RELEASE**

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# **Making your Vocation a Vacation: Tony Gattari's Wisdom on Business**

IPSWICH CHAMBER members and guests enjoyed Tony Gattari's entertaining style and business wisdom insights over breakfast at the Railway Workshops on Tuesday announced Chamber EO Roger Taufel.

"The Chamber was really pleased to have secured Tony Gattari as speaker for this function as he is a highly regarded business educator in great demand all round the world," Mr Taufel said.

"With a strong marketing background and meteoric success both with Harvey Norman and within his own enterprises, Tony was quick to put a kybosh on the idea that there was a 'secret' to business success.

"Instead, he identified the importance of embracing a 'philosophy of business' and of having the right mindset.

"Tony's key elements for sustained achievement in business are – follow your passion, remember that any business is the reflection of its owner, be interested in what's good for your clients and solve their problems, be unique in the market, have a clear plan, seek wisdom, greet all customers as new customers, create value and above all, enjoy your business.

"Tony Gattari's business history is an interesting story in itself.

"Born in the western suburbs of Sydney to hard working Italian parents, Tony took his business degree from the University of Western Sydney and went to Harvey Norman's computer and communications division.

"He soon became general manager and is credited for increasing the division's turnover from \$12 million to an impressive \$565 million.

"From Harvey Norman, Tony moved on to a range of other successful endeavours and has written a number of books on business.

"Feedback from those who attended the breakfast with Tony Gattari is glowing and the Chamber is looking forward to providing many more opportunities for our members to enjoy and learn from the hard-earned wisdom of other business success stories," Mr Taufel said.

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