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For Immediate Release

“You Won’t Find Many Books Like This”

Since its launch in April, Tony Gattari’s and Shaun Mooney’s *‘Pillars of Business Success’* has given Christians a new look at the origins of successful business principles, and has proven to be very popular with Christians Australia-wide.

The book has attracted radio and television interest, with Tony Gattari recently interviewed on Sydney’s 103.2fm, the ‘History Makers’ radio program, which is broadcast on 40 stations across Australia, New Zealand and Asia, and Wesley Mission’s ‘Rise and Shine’ television program.

Sales have been on the rise through churches and bookshops such as Koorong, where *‘Pillars of Business Success’* is now the fourth most popular leadership and management book.

“The purpose of this book was to share my deep revelation with business owners that every principle of business success can be found in the bible,” said Tony Gattari, who enjoyed a glittering career in retail management working alongside Gerry Harvey.

“I thought it would be amazing to write a book about the keys to running a profitable business, but give credit to the real author,” Mr Gattari explained.

The success of the book has opened further doors for Mr Gattari, having been invited to share his message at Christian City Church, New Hope Living Water and Wesley Mission church outreaches.

The book also recently received a glowing review from *‘Warcry’*, the official magazine of the Salvation Army.

“In any decent bookshop, you’ll find a whole shelf (or more) of books on how to run a successful business—but you won’t find many like this book,” the reviewer wrote.

“What’s unique about *The Pillars of Business Success* is that both authors are Christians, and provide wonderful examples from the Bible of good business sense,” Warcry explained to readers.

***‘Secrets of Business Success’* is now available from selected bookstores, including all Christian book stores, or from www.achieversgroup.com.au.**

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About Tony Gattari

Tony has over 20 years experience in all aspects of business and currently heads up his Business Development Company, Achievers Group.

Tony was the General Manager of Harvey Norman's Computers and Communications Division, and oversaw the growth of the division from \$12 million to \$565 million over nine years.

His ever-increasing list of clients contains more than 90 businesses including Acer Computers, Harvey Norman, Rebel Sport, Gloria Jeans Coffee, Subway, Australian Geographic, Australia Post and other large and well known companies.



Tony is a contributor to the recent best seller "Secrets of Marketing Experts Exposed" and "Secrets of Top Salespeople exposed" and his regular magazine columns are read by more than 200,000 people each month.

About Shaun Mooney

Shaun is a director of Achievers Group advises on operational strategies, and project management in retail, manufacturing and the water industry. Shaun also commentates and writes articles for various business and trade publications, such as Inside Retailing, CEOonline, Evan Carmichael (US) and Bicycling Australia. His articles are read by over 200,000 people a month.

About Achievers Group

In 2002 Tony Gattari established Achievers Group to provide one-on-one business advising in all aspects of business. Since then Achievers Group has expanded to offer more extensive services in areas including:

- Executive mentoring
- Sales training
- Team building workshops
- Business owners mentoring
- Financial planning, individual and group
- Life performance coaching
- Physical training and assessment for individual and teams
- Corporate retreats and or weekend intensives for maximum impact
- Copywriting and Marketing