



Press Release

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For Immediate Release

Taking Passion to the Next Level

Achievers Group has always had a passion for helping businesses realise their potential. And they have now taken this to the next level by adding two consultants to the team and developing a new website full of helpful resources for business owners.

"The growth of Achievers Group reinforces the need for our style of advising," Tony Gattari said.

"Our style is powerful, passionate and very much results driven. We currently work with businesses including Cisco, Harvey Norman, Rebel Sport, Gloria Jeans and Australia Post and they are thrilled with the results they are seeing," he added.

The addition of **Karen McLeod** and **Warwick Rounce** to Achievers Group will allow Tony Gattari and Shaun Mooney to work closer with these larger organisations.

Karen has worked with clients as diverse as medical centres, hairdressing, beauty therapy, finance and accounting, childcare and transport, while **Warwick Rounce** has more than 30 years experience in understanding how the customer makes a purchasing decision.

With such a collective wealth of business knowledge, more than 60,000 business owners now read articles written by Achievers Group each month. Articles appear in respected magazines including My Business, Inside Retailing, CEO Online, Counterpoint and the Bicycle Retailing Institute magazine. All of these articles are available on Achievers Group's website, giving business owners the opportunity to learn from the comfort of their computer.

Enthusiastic business owners can also use the new website to sign up for "60 Seconds With Achievers Group", a fortnightly e-zine packed full of inspiration and motivation.

And coming soon to the website is an E-Learning facility allowing business owners to take part in more extensive training programs when and where it suits them and a Product Store where you can purchase the best available business resource.

For more Information, or Interviews, Please Contact:

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About Tony Gattari

Tony was the General Manager of Harvey Norman's Computer and Communications Division for nine years where he oversaw the growth of the division from \$9 million to \$565 million. Tony has been the Managing Director of a publicly listed company and was also CEO of a successful technology company.

He has over 20 years of experience in all aspects of business. Tony's current and past clients include Acer Computers, Apple Computers, Australian Geographic, Australia Post, Domayne, Esen Furniture, Flexirent, Ingram Micro, Harvey Norman, LG Electronics, Mortgage Choice, Rebel Sport, Resi Finance, Space Furniture, Subway and The Good Guys.

Tony has worked with over 90 small, medium businesses and large businesses.



About Shaun Mooney

Shaun is a director of Achievers Group with clients including Lowes, Origin Water, Pegasus Print Group, and Nature's Selection, where he advises on operational strategies and project management.

Shaun was a Sales Manager for a publicly listed company, where he managed over 200 employees and oversaw sales of \$30 million. He was responsible for reducing wages by over \$80,000 a month through operational efficiencies and restructuring.

Shaun commentates and writes articles for various business and trade publications such as Inside Retailing, CEO Online, and Bicycling Australia. His articles are read by over 60,000 people each month. Shaun is the creator of the "Retail Success Chassis", a tool that is used to improve bottom line results for retailers.

