



Media Release

April 2, 2013

Laser Group assists Global Care to help Bundaberg businesses get back on track.

Renowned business coach and international trainer Tony Gattari will present a re iGNITE sales and marketing workshop in Bundaberg in April to help local businesses get back on track.

Tony, who is GM of Sales and Marketing for Laser Group, is also the Chief Energy Officer of Achievers Group, and is highly respected for his time as General Manager of Harvey Norman Computer and Communications Division, where he oversaw the growth of the division from \$12 million to \$565 million in nine years.

The workshop has been organised by Global Care Bundaberg (the social justice and disaster relief arm of Christian Outreach Centre), Better Business Wide Bay and the Bundaberg and District Chamber of Commerce.

Better Business Wide Bay's Yale Morgan said he was very excited to have Mr Gattari on board for the first event of the series, and was extremely grateful for the community support from the Laser Group.

Global Care National Director Peter Pilt said he was delighted that Global Care could go beyond its main work of food distribution, to now being able to play a practical role in helping local businesses get back on their feet.

"This is taking Global Care to whole new level," Peter said.

Queensland State Director of Laser Group, Gary Larkin, said he was extremely pleased that Laser could give something back to the Bundaberg community after recent natural disasters.

"Tony has a wealth of experience and knowledge to share with Bundaberg. He's helped so many of our Members reinvigorate their businesses, and I'm sure he'll be able to do the same for these guys too."

Laser is the leading plumbing and electrical contracting network in Australia and New Zealand, with over 200 Member organisations across both trades.

"Our local Members, Laser Electrical Bundaberg and Laser Plumbing Bundaberg, are really excited to be involved in this initiative," Gary said. "Leave No One Behind is the overriding theme of the Re iGNITE Sales And Marketing Workshops, and we're excited to be able to assist the hard-hit Bundaberg business community."

The workshops are available to all businesses regardless of how they were affected by the floods.

The re ignite workshop with Tony Gattari will be held on Monday 29th April at Citicoast Auditorium in Avenell Heights. The event is free to local business owners but seats are limited.

Please book online or through the Bundaberg And Districts Chamber Of Commerce. Visit <http://re-ignite-efbevent.eventbrite.com.au/> for bookings and information.

- Ends -



About Laser Group

Laser Group is a proud family of quality-focused trade service professionals in the electrical and plumbing industry. Our multi-award winning Laser Electrical and Plumbing Groups have experienced phenomenal growth over the last 10 years and we are delighted to be the leading network of electrical and plumbing contractors in Australia and New Zealand.

Laser Group started in New Zealand in 1999 and in Australia in 2004. Since then it has maintained its core structure and customer values to grow into one of the largest electrical and plumbing contractor networks across ANZ.

Laser Group's market leadership position has been earned through innovation, planning, use of quality systems and attention to providing the highest levels of customer service.

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About Global Care

Global Care is the social justice and disaster relief arm of Christian Outreach Centre.

Our **vision** is to see individuals supported and communities transformed by the power of mates helping mates.

Our **mission** is to raise a resourced army of blue shirt volunteers who provide support to communities across Australia and overseas during times of disaster and everyday hardship.

Our **method** is to operate primarily through local churches, linking them with their communities. In times of national disasters, all local church Global Care operations link hands and work in co-operation to provide maximum assistance to those who need it.

Our primary **funding** comes via public donations and appeals, and through the distribution of our Global Care coin fundraising boxes throughout Australia. We also receive occasional government grants and the support of corporate sponsors.

For some 15 years, Global Care has helped devastated communities to rebuild and reconnect, and has done it by practical help at the ground level. It can be as small as a wheelchair, or as large as tsunami ...if the need exists, Global Care is there.

Global Care does not go into a disaster area to preach – but it models “God in action” and many thousands of people worldwide have been able to see Jesus in action through Global Care army of staff and volunteers. “Jesus in overalls” is how someone put it, while another described Global care’s work simply as “mates helping mates – it’s the Aussie way”.

A Kinglake survivor sums it up: “Global Care was there when we needed them – I can’t praise them enough. What they did here was brilliant, fantastic. They did what was needed and they asked nothing in return. They just got in and did it.”

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