

## **Get Your Business Into Shape**

New years resolutions don't have to only be about losing weight or giving up smoking. As the fireworks went off and with the champagne flowing, small business owners should have used this time to reflect about getting their businesses back into shape. Australia's leading Business Development Company, *Achievers Group*, is helping small business owners get back on the treadmill of success!

Achievers Group has brought on accredited Business Advisor *Karen MacLeod*, whose passion and experience with improving the bottom line performance of small business owners runs deep. With over twenty years sales and marketing experience in the health care and pharmaceuticals industries she knows that it takes to get great staff to provide great service.

"Achievers Group has helped the performance for over 90 small to medium businesses, and having Karen MacLeod on board helps us in achieving improved success for small business owners" said Achievers Group Managing Director, *Tony Gattari*, the man heralded with growing Harvey Norman's Computer Division from \$12 million to \$565 million in 9 years.

"Karen has worked with clients as diverse as medical centres, hairdressing, beauty therapy, finance and accounting, childcare and transport. Instilling a culture of service and an emphasis on building a high performing team is why Karen is so successful in improving businesses results" reinforced Tony.

With her background in 'big pharma' Karen has seen first hand what it takes to turn a group of individuals into a motivated and productive team. Her professional qualifications include a Graduate Diploma in Marketing and a Bachelor of Applied Science.

"I love working with business owners developing creative marketing pieces, getting their team to be focused on solving problems for the customer, and developing robust human resource systems so that the team is working at maximum capacity in a fun work environment" explains Karen.

Also being a mother of two teenage daughters, Karen understands first hand what it is like to juggle business and family life. "It's all about developing skills in the business owner in the areas of people development, planning and systems that enable the business owner to be able to walk away from the business and take the kids to soccer practice".

It's time for small business to stop making excuses and blaming the economy for their businesses woes. A business owner can now get expert help, in turning around there business. What a new years resolution that would be!

**Achievers**  
GROUP

## **For more Information, or Interviews, Please Contact**

Karen MacLeod  
Accredited Business Advisor  
Ph: 0412 358 572  
Email: [karen@achieversgroup.com.au](mailto:karen@achieversgroup.com.au)  
Website: [www.achieversgroup.com.au](http://www.achieversgroup.com.au)

Tony Gattari  
Managing Director, Achievers Group  
Ph: 0410 538 521  
Email: [tony@achieversgroup.com.au](mailto:tony@achieversgroup.com.au)



## **About Achievers Group**

Achievers Group partners with businesses globally in achieving success. Achievers Group takes the mystery out of business through a process of *Education, Inspiration, Motivation and Activation*.

Achievers Group has worked with over 90 businesses, such as Cisco, Australia Post, Sanyo, Harvey Norman, Rebel Sport, and The Good Guys.