

## Giving Credit to the Original Author

Following a 20-year retail career, achieving great success with numerous companies, Tony Gattari acknowledges that his success is based on a number of fundamental principles. Tony Gattari has decided to share these principles in his new book, which will be launched on April 2.

And rather than claiming that his success has been based on his own wisdom, Tony's book '*The Pillars of Business Success*' proudly gives the credit to the original author.

"I wanted to share my deep revelation with business owners, that every principle of business success can be found in the Bible," said the book's author, Tony Gattari.

"In my younger days I was filled with self importance and I thought I knew all there was to know. I immersed myself in literature, and then one day my wife asked me if I had read *the book*.

"While reading the Bible I realised that while world famous leadership 'experts' proclaim these principles as their own, I discovered they were first spoken more than 2000 years ago.

"So I thought, how amazing would it be to write a book about the keys to running a profitable business, but give credit to the real author," he enthused.

*The Pillars of Business Success* is not trying to provoke a spiritual debate, but simply explains what the Bible says about running a business in a language business owners understand, with practical examples from the life and career of Tony Gattari and his business partner Shaun Mooney.

"Our prayer is that this book will help business owners change the destiny of their business," Mr Gattari said.

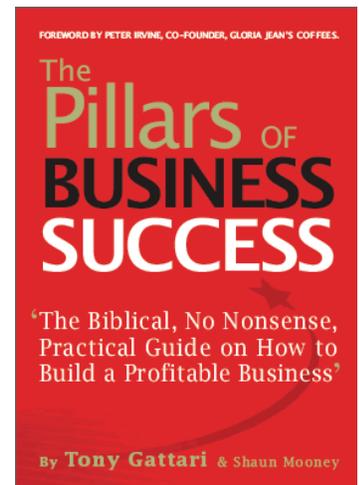
***The Pillars of Business Success* will be available from April 2 in all selected book stores, including all Christian book stores, or from [www.achieversgroup.com.au](http://www.achieversgroup.com.au).**

**For More Information, or Interviews, Please Contact:**

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## **About Tony Gattari:**

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Achievers Group Owner and Managing Director Tony Gattari, whose expertise and passion for business runs deep. Tony was General Manager for Harvey Norman Computer and Communications Division where he oversaw the growth of the division from \$12 million to \$565 million in 9 years.

Tony has been the Managing Director of a public listed company and also been CEO of a successful technology company.

He has over 20 years of experiences in all aspects of business. Tony's current and past clients include Apple Computers Australian Geographic, Australia Post, Cisco, Domayne, LG Electronics, Mortgage Choice, Rebel Sport, Subway and The Good Guys.

Tony has worked with over 90 small to medium businesses.

### **About Shaun Mooney**

Shaun is a director of Achievers Group advises on operational strategies, and project management in retail, manufacturing and the water industry.

Shaun also commentates and writes articles for various business and trade publications, such as Inside Retailing, CEOonline, Evan Carmichael (US) and Bicycling Australia. His articles are read by over 200,000 people a month.

