



# Press Release

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For Immediate Release

## **Achievers Group & A.S.K. Learning align**

**Leading Business Consulting firm, Achievers Group, has formed an exciting alliance with A.S.K. Learning: providing Retailers with the most convenient and effective means to improve the skills of their workforce.**

Having the capability to work collaboratively with organisations be it at a local, regional or global level, A.S.K. Learning has helped address the skill-gaps of numerous organisations across many different industries, and is recognised globally as the number one customised eLearning provider.

"All companies should treat their human capital as a strategic asset," says Alan King, Executive Chairman of A.S.K. Learning.

"We give companies the ability to identify skills, and skill gaps in their workforce, and then address their requirements through customised learning and coaching solutions."

While many eLearning programs fail to live up to the hype, A.S.K. Learning combines years of experience in adult education with the very best animators, illustrators and interactive designers to ensure their eLearning suits individual company requirements.

All eLearning modules commence by stating the learning objectives, while other features such as pop quizzes with feedback, attractive graphics, 'click and reveal' features and professional voiceovers ensure that the modules are interactive and readily absorbed by the users.

"One of the main reasons we aligned ourselves with A.S.K. Learning is because of the quality of their eLearning programs," said Tony Gattari, Achievers Group Managing Director.

"A problem for many Retailers is finding the time to train their staff, and finding a venue. A.S.K. Learning solves all of these needs with their eLearning programs; where programs can be conducted when and where it is convenient for the business owner," he enthused.

Investing in your staff can be an investment with a strong return. With Achievers Group and A.S.K. Learning it is now an affordable, convenient and worthwhile investment.

**For More Information, or for Interviews, Please contact:**

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## **About Achievers Group**

**Achievers Group is a dedicated team of hard working professionals who work with small, medium and large businesses** to assist them to reach their business and personal goals. Achievers Group specialises in the areas of:

- Business Planning and Advising
- Business Strategy and Consultancy
- Business Training and Workshops
- Business or Executive Mentoring
- Sales and Customer Service Training and Workshops
- Marketing Solutions
- Financial Planning



**Clients of Achievers Group include** Acer Computers, Apple Computers, Australia Post, Australian Geographic, Domayne, Flexirent, Gloria Jeans Coffee, Harvey Norman, LG Electronic, Mortgage Choice, NEC, Packard Bell, Ray White, Rebel Sport, Space Furniture, Subway, The Good Guys and White International.

## **About A.S.K Learning**

**A.S.K. Learning provides global development solutions to clients across many industries.** We can provide stand-alone or blended learning solutions that meet a wide variety of business and organizational needs.

The immediate nature of our Instructor-Led Training encourages collaboration and learning to improve skills and help resolve organizational issues. A.S.K Learning can design culturally-specific online assessments and training solutions of high quality that can easily be replicated and deployed globally in a variety of languages.

Our eLearning allows delivery of information to a large and dispersed audience at a lower per-person price while the personal process of Coaching encourages sustained improvements in individual leadership, personal effectiveness and motivation.