



# For Immediate Release

20<sup>th</sup> February 2006

## **565 Million Reasons to Attend 'First Class Workshop' now in 2 big locations around Sydney**

Achievers Group Tony Gattari and Garry Reardon may be spending their weekdays training, advising, mentoring and strategising for many large multinational companies but for two evenings each month they are sharing their business expertise and keys to success with small and medium businesses at their 'First Class Business Workshops'.

The workshops are the first of their kind in Australia. There are ten, three hour, interactive workshops being held throughout 2006. Each workshop focuses on one key area that small business owners need to master in order to reap the rewards they dream of.

The workshops progress through areas such as systemizing, marketing, customer service, successful selling, leadership, team building and cash flow, all areas in which Tony Gattari and Garry Reardon are proven winners

"You need to walk before you talk," said Mr Gattari, who was General Manager of Harvey Norman Computers and Communications for nine years.

"The strength of the program is we learnt what works and what doesn't. The workshop will teach the reality, not just the theory," he added.

"Working for Gerry Harvey I was fortunate to gain hands-on experience building the Harvey Norman computer and communications business from \$9 million to \$565 million over nine years. The practices that helped me build a successful operation for Harvey Norman and are relevant to other business owners and managers, those in retail and other sectors too," he explained.

The workshops are relevant for anyone working in the corporate world, and are essential for people thinking of starting up their own business. Tony and Garry not only provide the education; inspiration and motivation on the night, but focus heavily on the activation element- helping businesses implement what they have learned.

The workshops are held at two locations Silverwater and Pitt st Sydney. The Silverwater series is on the 3<sup>rd</sup> Wednesday of every month commencing in February at the C2 Connection centre on the corner of Silverwater Road and Egerton Street in Silverwater. Registration is at 6.30, with the workshop running from 7.00 to 10.00pm. The Pitt st Sydney series is on the first Tuesday of every month commencing in March at the Wesley Conference centre, 220 Pitt street Sydney. Registration is at 6.00 pm, with the workshop running from 6.30pm to 9.30 pm.

The workshops are just \$99, which includes the three hour interactive workshop, a workbook to take home, recommended reading lists, a fortnightly ezine (email) and food and refreshments on the night and can be booked online via the website [www.achieversgroup.com.au](http://www.achieversgroup.com.au) .

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## **About Achievers Group:**

Achievers Group Pty Ltd was established in March 2002 by the former Harvey Norman Computers and Communications General Manager Tony Gattari to provide one on one business advising in all aspects of business. With the recent addition of seven new staff members, Achievers Group now offers more extensive services in areas such as:

Executive Mentoring \* Sales Training \* Business workshops\* Team Building Workshops  
\* Business Owners mentoring \* Business Planning \* Business consultancy\* Financial Planning \* Life Performance Coaching \* Physical Training and Assessment \* Corporate Retreats or Weekend Intensives.

Clients of Achievers Group include Acer Computers, Apple Computers, Australian Geographic, Australia Post, Domayne, Flexirent, Harvey Norman, LG Electronics, Mortgage Choice, NEC, Packard Bell, Ray White, Rebel Sport, Space Furniture, Subway, The Good Guys and White International.

For more information refer to our website [www.achieversgroup.com.au](http://www.achieversgroup.com.au)

### **About Tony Gattari:**

Tony was General Manager for Harvey Norman Computer and Communications Division where he oversaw the growth of the division from \$9 million to \$565 million in 9 years. Tony has been the Managing Director of a public listed company and also been CEO of a successful technology company.

He has over 20 years of experiences in all aspects of business. Tony has worked with over 90 small to medium businesses.

### **About Garry Reardon:**

Garry has worked in the mining industry and the computer industry and recently was the NSW CEO of the largest Business Coaching Franchise in the world. He has also designed, launched and ran his own e-commerce franchise business for the past 7 years.

Garry has won the Title of Worldwide Salesperson of the Year twice - for two separate NASDAQ listed multi-nationals. He has been the Sales Director of the 4<sup>th</sup> largest software company in the world and presented Conference Papers on market innovation and Sales Methodologies in USA, Japan, Singapore and New Zealand and Australia.