

## **For Immediate Release**

**13th September 2006**

# **Learn How to Build a \$565 Million Business**

Despite tough market conditions, there are certain businesses that continue to go from strength to strength. While some may put it down to luck, business owners can now learn the deliberate strategies these businesses put in place to ensure they not only survive, but understand how to thrive.

On September 26, in a presentation to a group of business professionals, hosted by Pioneer Business Swap, one of Australia's most sought after business coaches, Tony Gattari, business owners can learn from a man who has hit the highest of successes, as well as experiencing the hardships of closing of businesses.

As the General Manager of Harvey Norman Computer and Communications Division, Tony Gattari was at the forefront of Harvey Norman's domination of the PC market. He oversaw the growth of the division from \$12 million to \$565 million in 9 years. Tony has recently been the Managing Director of a publicly listed company and was previously the CEO of a successful technology company.

As a business advisor and commentator, Tony now trains and advises over 90 businesses including Australia Post, Gloria Jeans, Rebel Sport, The Good Guys, Australian Geographic and Domayne, just to name a few.

"It is very rare to get a speaker who is not only passionate about business, but speaks though real life practical experience," stated Pioneer Business Swap President, Damian Noonan.

Pioneer Business Swap Members and their Guests will be able to learn the secrets of how Tony has built businesses, and use his own experiences and other's on how you can be a successful business owner and manager.

"I like to strip things down to the basics. In my time in running and advising companies, I have found that there are some basic principles, which every business should follow. These work for every business no matter how big or small they are," he added.

### **Pioneer Business Swap**

Tuesday 26<sup>th</sup> September 2006

Sovereign Inn , 220 Pacific Hwy, Crows Nest. 7.15am – 9.00am

Members: \$28.00

Non Members: \$38.00

### **For more Information Please Contact**

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## **About Tony Gattari**

*Owner and Managing Director, Achievers Group*

Tony was the General Manager of Harvey Norman Computer and Communications Division where he oversaw the growth of the division from \$12 million to \$565 million in 9 years. Tony has recently been the Managing Director of a publicly listed company and also been CEO of a successful technology company.



## **About Pioneer Business Swap**

Business Swap is an international network especially for professional people, business owners and the self employed.

The purpose of Business Swap is to foster the professional and personal development of our members through education, motivation and experience. This is accomplished through regular meetings, networking and the Professional and Personal Development Program into which all members are enrolled.

**Pioneer Business Swap is the Northern Sydney club of Business Swap.** The club meets on the last Tuesday of each month at Sovereign Inn, 220 Pacific Highway, Crows Nest.

Further details can be found at <http://pioneer.businessswap.com.au>