

# Creating Tomorrow's Retail Guru's

**Achievers Group is providing Retailers with an incredible opportunity to be personally tutored by Retail legend Tony Gattari, in an intensive course that is launching the Achievers Group 'Retail Academy'.**

Achievers Group Managing Director, Tony Gattari, knows the importance of having a business mentor better than most. Tony started his Retail career under the guidance of Gerry Harvey at Harvey Norman, and admits that he learned some incredible business truths in his nine years at Harvey Norman.

**Tony is now offering today's Retailers a similar opportunity, and will select 20 Business Owners that he will personally tutor for ten months.**

"These two programs allow me to work very closely with businesses, and see them develop over a number of months. We develop personalised strategies to see these businesses really take off, and leave them with a plan for continued success," a typically enthusiastic Tony Gattari said.

The 'Retail Masters Academy' was specifically designed for Retail Owners and runs for ten months. The Academy includes monthly workshops, personal consultations to develop sales and marketing strategies, unlimited contact with Tony Gattari and the Achievers Group team, and provides attendees with an Action Plan to revolutionise their businesses.

To ensure the improvements continue once attendees have graduated from the Academy, Achievers Group sets businesses up with a 'Success Model Plan' and a Business Plan to ensure they implement the strategies that are developed and achieve all their business and personal goals.

The Academy uses the unique and highly effective tools and programs developed by Icon Business Solutions. The programs have been perfected over a number of years, and provide businesses with the structure to grow exponentially.

"If people take this course seriously, it will change their lives. Any Retailers who would like to be considered for this incredible opportunity should give us a call to register their interest," said Shaun Mooney, a Director of Achievers Group Retail Success Mechanics.

**For More Information, Or Interviews, Please contact:**

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## Retail Masters Academy Schedule

Date	Time	Topic
Tuesday 22 August 2006	6.30pm – 9.30pm	Your Business Defined
Tuesday 26 September 2006	6.30pm – 9.30pm	Your Marketing Focus
Tuesday 24 October 2006	6.30pm – 9.30pm	Your Sales Focus
Tuesday 28 November 2006	6.30pm – 9.30pm	Your Operation Focus
Tuesday 16 January 2007	6.30pm – 9.30pm	Your Employee Focus
Tuesday 13 February 2007	6.30pm – 9.30pm	Your Financial/Legal Focus
27 March – 6 April 2007	6.30pm – 9.30pm	Review Draft Business Plan
Tuesday 8 May 2007	6.30pm – 9.30pm	Graduation & Final Plan

### Location

C2 Connection Centre  
Cnr Silverwater Rd & Egerton St  
Silverwater

### About Tony Gattari

Tony was the General Manager of Harvey Norman's Computer and Communications Division where he oversaw the growth of the division from \$9 million to \$565 million in 9 years. Tony has been the Managing Director of a publicly listed company and the CEO of a successful technology company.

In 2002 Tony Gattari established Achievers Group to provide one-on-one business advising in all aspects of business. Since then Achievers Group has expanded to offer more extensive services in areas including:

- Executive mentoring
- Sales training
- Team building workshops
- Business owners mentoring
- Financial planning, individual and group
- Life performance coaching
- Physical training and assessment for individual and teams
- Corporate retreats and or weekend intensives for maximum impact
- Copywriting and Marketing

