

**For Immediate Release**

**Retail Icon Planning Retailers Success**

**Achievers Group**, Australia's Premier Business and Human Development Company, has struck an exciting deal with Icon Business Solutions, to exclusively provide Icon's suite of business planning tools to the Retail industry.

Achievers Group is headed by Australian Retail identity Tony Gattari and already offers businesses a complete package of services to aid their growth. But Retailers who invest in Achievers Group can now benefit from access to Icon's range of business planning tools.

With the added focus on the Retail Industry, Achievers Group has established a new division - **Achievers Group Retail Success Mechanics**, and has employed business advisor Shaun Mooney, who can also utilise the tools of Icon Business Solutions to help Retailers' bottom line.



"The name 'Retail Success Mechanics' came about because just as a mechanic can look at your car and tell you what is wrong with it, we can look at a business and tell you what needs fixing and how to fix it," Shaun Mooney enthused.

Icon Business Solutions provide highly structured and systemised tools that require business owners to question their business goals. With the information provided Icon provides not only a business plan, but also an action plan, with strategies to see your goals into fruition.

"It's fantastic to be associated with someone so well regarded in the Retail world. Tony and Shaun have an incredible understanding of Retail businesses, and it is great that Retailers can now benefit from the tools Icon has developed and the Retail knowledge Tony and Shaun have," said Tim Callcott, General Manager of Icon Business Solutions in the Asia Pacific Region.

Tony Gattari's high regard in the retail industry came firstly as a result of taking the Harvey Norman Computer and Communications Division from a \$9 million business to a market leading \$565 million business in just nine years. He has also started a successful technology company, been the MD for a publicly listed company, and has worked with more than 90 companies.

"We have searched the world for the most complete business planning tools, and Icon is by far the best. It improves cash flow and profit, and gives the owner more time. It is very systemised which forces the business to become systemised," Tony Gattari said.

**For More Information, or Interviews, Please Contact:**

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## About Achievers Group:

**Achievers Group is a dedicated team of professionals who work with small, medium and large businesses** to assist them to reach their business and personal goals. *We specialize in the areas of:*

- Business Planning/Advising
- Business Strategy and Consultancy
- Business Training and Workshops
- Business/Executive Mentoring
- Life Coaching
- Sales and Customer Service Training and Workshops
- Marketing Solutions
- Physical Training & Assessment
- Financial Planning

As part of the launch of the Achievers Group Retail Success Mechanics, Tony Gattari will be sharing his business building keys in a two-hour 'Retail Success Seminar' on May 24 at 7pm. For more information on the Retail Success Seminar please visit

[www.achieversgroup.com.au](http://www.achieversgroup.com.au).

**Clients of Achievers Group include** Acer Computers, Apple Computers, Australian Geographic, Australia Post, Domayne, Flexirent, Harvey Norman, LG Electronics, Mortgage Choice, NEC, Packard Bell, Ray White, Rebel Sport, Space Furniture, Subway, The Good Guys and White International.

## About Icon Business Solutions

Icon Business Solutions was founded in 1998 to give life back to people involved in business. It is a global entity dedicated to the enhancement of business, with the ultimate goal of improving people's lives.

Icon Business Solutions has given the SME market a truly holistic and unique, yet simple and affordable approach to developing and growing a business, enabling business owners to witness tangible differences within their business, from increased turnover and profit, to staff improvements, sustainable growth and more personal freedom.