



Realise your business' potential today.

Find out how *Tony Gattari* and the Achievers Group can advise, strategise, train and mentor you and your team.



“

Tony Gattari is in danger of becoming a legend in Australian computer retailing. He first hove into public view as the fast-talking sales hurricane behind Harvey Norman's computer superstore, moved onto an ill-fated computer retailing venture and somehow managed to keep his investors on deck long enough to reinvent the company as an ecommerce engine for retailers wanting to sell their wares over the internet.

SYDNEY MORNING HERALD

The man credited with tightening Harvey Norman's extraordinary grip in the retail PC market, Tony Gattari is now selling his secrets.

AUSTRALIAN NEWSPAPER

”

www.achieversgroup.com.au

Education > Inspiration > Motivation > Activation.

The most important things you should know about Keynote Speaker, Author, Trainer, Strategist and Business Advisor, *Tony Gattari*:

Tony Gattari was born and grew up in Sydney's outer Western suburbs to hard working Italian parents.

Deciding early on that he didn't want an ordinary life, Tony graduated from the University of Western Sydney with a business degree and secured a job as an organiser of Harvey Norman's computer and communications division. Within a few years he was promoted to general manager and increased the division's turnover from a healthy \$12 million to a staggering \$565 million.

At the height of his success, Tony left Harvey Norman and began his own venture, Smartbuy in the field of online retailing. It was during this time that Tony's courage was really tested, as he was forced to overcome technology stock crashes, collapsed business partnerships, nervous investors and a myriad of other problems. He quickly learnt that attitude to adversity was what determined true success in life. Tony survived a 'perfect storm' of market trouble and emerged as the CEO of a profitable technology company, bringing nearly all of his original employees with him.

In March 2002, Tony stepped down as CEO of Uniqueworld to set up a new company, Achievers Group Pty Ltd. Some of his large business clients

include, Cisco, Australia Post, Gloria Jeans, Harvey Norman, LG Electronics, Sanyo, Mortgage Choice, Rebel Sport and many other names in addition to more than 110 small to medium sized businesses.

Known as a 'doer', Tony is also a powerful business speaker who has educated thousands of business owners around the world. He is the co-author of "Pillars of Business Success", "Marketing Success" and "Business Success in 90 Days" (May 2008) and has contributed as a key author to "Secrets of Top Sales Professionals Exposed" and "Secrets of Marketing Experts Exposed" and has articles read by over 200,000 people every month.

" Tony Gattari, the young salesman credited with driving the Harvey Norman Group to dominance in computer sales, typifies the Harvey Norman style: straightforward, passionate, optimistic and an enthuser on a grand scale".

" Gerry Harvey – Business Secrets of Harvey Norman's Retailing Mastermind "
AUTHOR JAMES KIRBY

What we offer: Consultancy, Business Training, Executive Recruitment, Retail Solutions, Franchise Solutions, Strategic Direction Days, Business Transformational Programs and Business Building Products including Books, CDs and DVDs.

"I am passionate and excited about seeing companies bloom to their full potential. Let myself and my personally hand picked team of partners come alongside you and build your company into everything it can be. I can guarantee you won't be disappointed." Tony Gattari



Achievers
GROUP

Achievers Group Pty Ltd
Tony Gattari - Managing Director
Level 1, 284 Bobbin Head Rd, North Turrumurra NSW 2074
PO Box 3104 North Turrumurra

Mobile 0410 538 521 | Telephone 02 9440 2488
| tony@achieversgroup.com.au | www.achieversgroup.com.au