

Because Wisdom Equals Wealth

Achievers Group has formed an exciting new alliance with Business Essentials to form the ***Business Success Club***, for business owners keen to hear from the world's best business teachers each and every month.

The ***Business Success Club*** allows business owners to learn from the wisdom of others. It combines the variety of topics covered by the monthly Business Essentials audio magazine, with an indepth Business Mastery seminar by Tony Gattari and the Achievers Group team.

"A business reflects the business owner, so it is important to continue to invest in yourself, so your business reaps the benefit," said Achievers Group Managing Director, Tony Gattari.

"We realise that *all* business owners are time poor, which is why the Business Success Club is such a smart option. You can use the down time you spend in your car each day to hear practical business advice and different perspectives about the nuts and bolts of business," he explained.

Each month members of the ***Business Success Club*** will receive two audio programs - the Business Essentials CD, packed with interviews on a variety of business topics, and a copy of one of Achievers Group's Business Mastery seminars, with 90 minutes of indepth teaching on an essential area of business life.

"Our aim is to ensure that our subscribers increase their productivity and profitability and gain what they need to know in a convenient format," said Michael Schildberger, Managing Director of Business Essentials.

"Our subscribers tell us there's only one problem with our CD's - they're addictive," he enthused.

The beauty of the ***Business Success Club*** is that there are no contracts to sign and no sign up fee. Subscribers can opt out of the club at any stage.

To become a member of the ***Business Success Club*** just visit www.achieversgroup.com.au and fill in your details.

For more information, or interviews, please contact:

Tony Gattari
Managing Director - Achievers Group
0410 538 521

Michael Schildberger
Managing Director - Business Essentials
0411 559 777



About Tony Gattari

Owner and Managing Director, Achievers Group

Tony was the General Manager of Harvey Norman Computer and Communications Division where he oversaw the growth of the division from \$12 million to \$565 million in 9 years. Tony has recently been the Managing Director of a publicly listed company and also been CEO of a successful technology company.

His clients include Apple Computer, Australia Post, Domayne, LG Electronics, Mortgage Choice, Rebel Sport and many others – large household names and more than 90 small to medium sized businesses. Making a difference in peoples' lives!



About Business Essentials

Business Essentials® is Australia's premier producer of business related audio and video programs.

Journalist and broadcaster Michael Schildberger established the company in 1984 to produce 'Business Essentials', the first subscription based audio business magazine in the world.

The range of products and services offered by Business Essentials includes audio production, video production and distribution of training videos, media training and development of internet content for a growing list of Australian and international clients.

Business Essentials' head office and production facilities are in Melbourne, Australia. An office in Santa Monica, California provides service and support for international clients.

The key members of the 'Business Essentials' production team and the team from BE Television each have more than 25 years' experience in radio and television production.