

Marketing Mastery Workshop

20th November 2009 9.00am - 5.00pm
The Chatswood Club 11 Help Street Chatswood

Achievers group has put together an all-day program which will give you immediate practical marketing strategies that will multiply your bottom line.

LEARN THE SECRETS FROM MARKETING MAESTROS - TONY GATTARI & PETER IRVINE

In this workshop you will take away to your business the following strategies

- Over 260 marketing strategies that will multiply your bottom line
- How to develop a marketing plan that can be implemented with immediate results
- A powerful unique selling proposition that will increase your value to the consumer
- How to develop a pricing strategy that will increase sales and profitability without the need for discounting
- The 5 core marketing principles and strategies that drive your results
- Learn the 3 step process that will convert more customers and keep them purchasing time and time again



PLUS YOU WILL ALSO RECEIVE:

A comprehensive workbook which can be used for immediate results in your business

- Over 260 marketing strategies that will explode your bottom line results
- A 'Best of Achievers Group' CD valued at \$29.95. This is a collection of interviews taken from Australia's leading audio business building program, 'Business Essentials' (www.be.com.au)

\$197

P: (02) 9440 7373 F: 9440 7444 W: www.achieversgroup.com.au E: tony@achieversgroup.com.au

GET YOUR TICKETS TODAY

Go to www.achieversgroup.com.au or send this form to
Achievers Group PO Box 3104 North Turramurra 2074

Cheques should be payable to Achievers Group

Name							
Company							
Address							
City		State		Postcode			
Email		Phone		Mobile			

Cheque Credit Card

Please make cheques payable to Achievers Group

I require _____ tickets



\$197 each

Credit Card Number															
Expiry Date			Total Amount \$							CSV#	<small>(security code on back of credit card)</small>				
Name on Card <small>(if different)</small>															
Signature											Date				